

Linked Influence 2.0: Review Revealing Lewis Howes' LinkedIn Training Course Released By WealthSpringMarketing.com

Summary: WealthSpringMarketing.com releases a review of Lewis Howes' LinkedInfluence 2.0 an online training course for business people looking to effectively leverage social media giant LinkedIn.

Linked Influence 2.0 has become a popular training program among professionals eager to harness the power of LinkedIn to grow their businesses and advance their careers. The buzz surrounding the course has prompted a review by WealthSpringMarketing.com's Tiffany Hendricks.

"LinkedInfluence creator Lewis Howes is widely regarded as one of the world's leading experts on effectively leveraging LinkedIn having previously penned two books on the subject," reports Hendricks. "Based on his reputation, and the growing popularity of LinkedIn we thought that it would very timely to review Howes' course for our website visitors, many of whom are interested in how to profitably utilize social media."

While not yet as large as Facebook or Twitter, LinkedIn seen rapid growth in membership, more than doubling in size to a remarkable 160+ million members over the past twelve months. However, many agree that LinkedIn may indeed be the most powerful social media network for business owing to several factors.

Tiffany Hendricks explains why savvy business people are gravitating to LinkedIn:

"While other social networks boost higher memberships, LinkedIn's demographics make it extremely attractive platform for folks looking to build a network of business connections and attract high quality clients," says Hendricks. "However, just joining LinkedIn and creating a profile won't do you much good. In order to get the most out of the site you need to understand the intricacies of LinkedIn networking, and that's where LinkedInfluence comes in."

The newly updated 2.0 version of Lewis Howes' LinkedInfluence program is available digitally online, allowing customers instant access to all training materials. The core program is divided in four modules, each containing several video tutorials that walk viewers through the ins and outs of LinkedIn. Topics covered include building and optimizing ones profile, building one's network, connecting with future business partners, employers and investors, driving traffic, and attracting clients. In addition customers receive several bonus trainings on LinkedIn networking, LinkedIn Master Strategies, Twitter, and a LinkedIn's advertising platform.

"In today's business world social networking is a mandatory for one's survival and success," says Hendricks. "Howes' program might be just the thing folks need to help them make the most out of what is now the largest social networking site for business professionals."

[Those wishing to purchase Linked Influence 2.0, or for more information, click here.](#)

Tiffany Hendricks provides boutique marketing services to elite clients and reviews of the best internet marketing courses on her website WealthSpringMarketing.com. Those wishing to read Hendricks' LinkedInfluence 2.0 review can find it at the following web address:

<http://wealthspringmarketing.com/linkedinfluence-review-how-to-use-linkedin-like-an-o-g/>

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